

Version No.			

ROLL NUMBER						



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1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

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1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9

Answer Sheet No. _____

Sign. of Candidate _____

Sign. of Invigilator _____

Tourism Management SSC–II
SECTION – A (Marks 06)
Time allowed: 10 Minutes

Section – A is compulsory. All parts of this section are to be answered on this page and handed over to the Centre Superintendent. Deleting/overwriting is not allowed. **Do not use lead pencil.**

Q.1 Fill the relevant bubble for each part. All parts carry one mark.

- (1) Which of the following is **NOT** an operational issue.
- | | | | |
|--------------|-----------------------|--------------------|-----------------------|
| A. Marketing | <input type="radio"/> | B. Human resources | <input type="radio"/> |
| C. Legal | <input type="radio"/> | D. Organizational | <input type="radio"/> |
- (2) Fairy Meadows is located in:
- | | | | |
|-------------|-----------------------|--------------|-----------------------|
| A. Pakistan | <input type="radio"/> | B. China | <input type="radio"/> |
| C. Dubai | <input type="radio"/> | D. Indonesia | <input type="radio"/> |
- (3) A company who sell similar products is called:
- | | | | |
|----------------|-----------------------|-----------------------|-----------------------|
| A. Competitors | <input type="radio"/> | B. Twin company | <input type="radio"/> |
| C. Businesses | <input type="radio"/> | D. Market positioning | <input type="radio"/> |
- (4) Traveling for the purpose of participating in a sporting event is called:
- | | | | |
|----------------------|-----------------------|--------------------|-----------------------|
| A. Event tourism | <input type="radio"/> | B. Sports tourism | <input type="radio"/> |
| C. Exploring tourism | <input type="radio"/> | D. Leisure tourism | <input type="radio"/> |
- (5) A service that offers variety of food and charge a fix amount per head is called:
- | | | | |
|-----------------------|-----------------------|--------------------|-----------------------|
| A. A la carte service | <input type="radio"/> | B. Buffet service | <input type="radio"/> |
| C. Mixed meal service | <input type="radio"/> | D. Station service | <input type="radio"/> |
- (6) The water transport used for tourism is called:
- | | | | |
|--------|-----------------------|-----------|-----------------------|
| A. Van | <input type="radio"/> | B. Cruise | <input type="radio"/> |
| C. Car | <input type="radio"/> | D. Ship | <input type="radio"/> |



Federal Board SSC-II Examination
Tourism Management
(Curriculum 2021)

Time allowed: 2.00 hours

Total Marks: 24

Note: Answer any seven parts from Section 'B' and attempt any two questions from Section 'C' on the separately provided answer book. Write your answers neatly and legibly.

SECTION – B (Marks 14)

Q.2 Attempt any **SEVEN** parts from the following. All parts carry equal marks. Be brief and to the point. (7 × 2 = 14)

- i. What is niche tourism?
- ii. List some of the famous tourist destinations in Pakistan.
- iii. What is a marketing plan?
- iv. What do you know about International Cricket Council (ICC)?
- v. Define culinary art.
- vi. Enlist types of food services?
- vii. What are the types of operators?
- viii. What is a trip planning process?
- ix. Define traveling safety measures.
- x. List the operational issues in the tourism business.

SECTION – C (Marks 10)

Note: Attempt any **TWO** questions. All questions carry equal marks. (2×5 = 10)

Q.3 Write an essay on traditional tourism.

Q.4 Explain the behavioural change of a tourist.

Q.5 Explain the importance of sports events in the tourism industry.

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